

# CHOOSING THE RIGHT HOME CARE PRODUCTS IS YOUR FIRST STEP TOWARDS HYGIENE

Since 1982

# Choice<sup>®</sup>

HOME CARE & PERSONAL CARE



**Choice®**

## DISINFECTANT BATHROOM CLEANER

**WITH  
EXTRA  
POWER**

**Remove Tough Stains  
Fresh Fragrance  
Sparkling Shine**

**FEATURES:**

Choice Bathroom Cleaner With Extra Power Formula Removes Oil And Grease Stains Effectively Without Leaving Behind After Marks. Its Suitable For All Surfaces Such As Ceramic, Tiles, Marble, Stones.

**INGREDIENTS:**

Sodium Laundry Ether Sulfate, Capb, Isopropyl Alcohol, Ben Zalkonium Chloride Solution, Sodium Chloride, Fragrance Dm Water, Color



**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500 ml. - ₹ 85/-

**Choice®**

## GLASS CLEANER

**A SPARKLING  
STREAK FREE FINISH**  
**3 IN 1 ANTI-DUST  
ANTI-MIST  
CLEAN & CLEAR**

**FEATURES:**

Choice Is Perfect Glass Cleaner For Cleaning All Type Of Glass, Car Wind Screen, Ceramic Surface , Tv/computer Screen, Laminated Furniture, Mirror And Glass Window Very Fast And Better, Regular Use Of Choice Glass Cleaner Make Your Glass Properly Clean And Streak Free. It Work Fast And No Require Continuous Wiping.

**INGREDIENTS:**

Sodium Lauryl Ether Sulphate, Cocamidopropyl Betaine, Isopropyl Alcohol, Acetic Acid, Enzymes, Dm Water, Color, Fragrance



**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500 ml. - ₹ 85/-

**Choice®**

## DISINFECTANT WASHING MACHINE FABRIC LIQUID



**FEATURES:**

Choice Fabric Liquid is a Super strong and Eco-Friendly fabric liquid that delivers powerful stain-removing performance. It combines 100% natural enzymes, Anti Back Staining Agent, biodegradable cleaning ingredients, naturally-delivered water softener that all work together to effectively remove tough stains and dirt.

- Gentle for Machine • PH Balanced
- Care for cloth color • Superior Fragrance
- Remove stain very fast

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500ml. - ₹ 105/-  
1 Liter. - ₹ 180/-

**Choice®**

## DISH WASH LIQUID

**REMOVE TOUGH STAINS**

**POWER  
3X  
ADVANCE**



**FEATURES:**

Choice Dish Wash Liquid Has A Superior Anti-Bacterial Formula That Strips Off The Toughest Food Stains And Cuts Through The Grease From All Your Dishes, Glasses, Pots, Pans & Cutlery.

**INGREDIENTS:**

Linear Alkyl Benzene Sulfonic Acid, Cocamidopropyl Betaine, Sodium Lauryl Ether Sulphate, Sodium Hydroxide, Sodium Chloride, Natural Enzyme, Colour, Fragrance, Dm Water

**FRAGRANCE:**

Neem Super Power

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500 ml. - ₹ 85/-

**Choice**

## TOILET CLEANING ANTI-BACTERIAL

**10x  
CLEANING  
POWDER**

- Kills 99.9% Germs**
- Anti-Bacterial Protection
- Ideal for all Toilet Area
- Freshness



**FEATURES:**

Choice Toilet Cleaner included advance thickener formulation which helps the liquid stay longer to make your Toilet extraordinary Clean and Sparking. Its contain premium quality material properties to gives your Toilet Super clean in way of Faster, Better and Safe.

**INGREDIENTS:**

- Removes Limescale
- Safe to use
- Kill 99.99% Germs
- Pleasant Sparkling Shine
- Toughest Stain Removal

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
250 ml. - ₹ 55/-  
500 ml. - ₹ 85/-  
1 liter - ₹ 125/-

**Choice**

## HAND WASH

- Cleanses Delicately
- Germ Free
- No Toxic Residue

**FEATURES:**

Wet Hands With Warm Or Cold Running Water, Lather Hands By Rubbing Them With A Generous Amount Of Choice Handwash Liquid Including The Back Of Hands, Between Fingers And Under Nails And Rub For At Least 20 Seconds. Rins Hand Well Under Running Water. Dry With Clean Towel Or Allow To Air Dry. Leaves Hands Soft With A Pleasant Fragrance.

**INGREDIENTS:**

Sodium Lauryl Ether Sulphate, Coco Diethanolamide, Cocamidopropyl Betaine, Glycerin, Dm Dm Hydantoin, Sodium Chloride, Colour, Fragrance, Dm Water.

**FRAGRANCE:**

Fresh Fragrance, Lemon Fragrance, Green Fragrance, Neem Tulasi & Alovera Fragrance



**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
275 ml. - ₹ 78/-  
500 ml. - ₹ 95/-

**Choice**

## BLACK FLOOR CLEANER SUPER STRONG

**EXTRA  
POWER**

**FEATURES:**

Make A Preliminary Test A Surface Before Using On Larger Area. Apply On A Small Corner Of A Surface, Leave For 10 Minutes & Mop Clean. If The Surface Show No Discoloration Or Change Of Texture, Use Further.

- Hospital • Restaurant • Hotel
- School • College • Office & Any Other Public Place

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
400ml. - ₹ 55/-  
1 Ltr. - ₹ 99/-



**Choice**

## FLOOR CLEANER LIQUID

- Remove Oil Stains
- No Watermark
- No Stickiness

**10X  
CLEANING &  
GERM KILL**

**FEATURES:**

Choice Floor Cleaner not only reduces drying time, it also removes oil, stains and grease effectively without leaving behind watermarks Suitable for All surface as Ceramic Tiles, Marble, Grindstone Wood.

**INGREDIENTS:**

Sodium Laundry Ether Sulfate, CAPB, Isopropyl Alcohol, Benzalkonium Chloride Solution, Sodium Chloride, Fragrance DM Water, Color.

**FRAGRANCE:**

Lavender, Lemon, Rose, Jasmine

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500 ml. - ₹ 85/-  
1 liter. - ₹ 115/-



**Choice®**

**RED**

## FLOOR CLEANER FLOOR & MARBLE CLEANER

- Favourable for Marbles & Granites
- Brightens & Freshness
- Concentrated Milky Cleaner

- ◆ Ideal Cleaner for floor, toilet, wash basin etc.
- ◆ Specially formulated to clean grease & stubborn stains.
- ◆ Leaves you floor sparkling clean.
- ◆ Leaves pleasant lingering pine fragrance
- ◆ Is Biodegradable.
- ◆ Is absolutely safe n skin
- ◆ Sweep-the floor to remove dust.
- ◆ Add two capful (15 ml.)
- ◆ To a small bucket of water approx.
- ◆ Mop as usual squeeze after every swab.
- ◆ Leave to dry.



**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
1 Litr. - ₹ 99/-

**Choice®**

## CAR WASHING LIQUID

**FEATURES:**

Choice Car Cleaning Liquid is a delicate sponge for manual car washing with no scratching. The optimal, porous structure supports the foaming of cleaning agents. This will wash your car more efficiently, thus using less liquid. It ensures comfortable use and makes it much easier to apply on the car. The sponge effectively removes stubborn dirt, and most importantly. It does not scratch the car's body.

**BENEFIT:**

1. Few wipes can refresh your screens.
2. Helps you keep all surfaces clean, its safe and hygienic.



**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
1 Litr. - ₹ 99/-

**Choice®**

## MULTANI MITTI POWDER

**4 ACTION**

Natural Feeling  
Glowing Skin  
Smooth & Soft Skin  
Suitable for All Skin



**SELF LIFE:**  
3 Years

**WEIGHT - MRP**  
100 Gram - ₹ 40/-

**Choice®**

## CHANDAN SKIN CARE POWDER

**4 ACTION**

Natural Feeling  
Glowing Skin  
Smooth & Soft Skin  
Suitable for All Skin



**SELF LIFE:**  
3 Years

**WEIGHT - MRP**  
50 Gram - ₹ 60/-

**Choice**

# CHOICE RED GEL TOOTHPASTE



**Upto 12 hours  
Fresh Breath**

- ✓ Fight Germs
- ✓ Cavity Protection
- ✓ Gums Care
- ✓ Refreshing Breath
- ✓ Whiter & Brighter Teeth

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
18 gram - ₹ 10/-  
40 gram - ₹ 20/-  
80 gram - ₹ 45/-

**FREE**  
PREMIUM TOOTHBRUSH  
WORTH ₹ 25/-



Choice Active Fresh Gel is 100% Pure Vegetarian Gel Toothpaste with Natural Ingredients like CLOVE, CINNAMON (Taj) & MINT extracts for round the clock freshness. It gives you the confidence of unique fresh breath. It ensures fabulous smile with Healthy Gums & Sparkling White Teeth, Your real Choice for Healthy Teeth with a Real Fresh Breath

\*Up to 12 Hours Fresh Breath, Effective results after regular use over 6 weeks minimum twice a day.

**Choice**

# CHOICE RED GEL TOOTHPASTE



**Upto 12 hours  
Fresh Breath**

- ✓ Fight Germs
- ✓ Cavity Protection
- ✓ Gums Care
- ✓ Refreshing Breath
- ✓ Whiter & Brighter Teeth

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
150 gram - ₹ 80/-

**FREE**  
PREMIUM TOOTHBRUSH  
WORTH ₹ 25/-



Choice Active Fresh Gel is 100% Pure Vegetarian Gel Toothpaste with Natural Ingredients like CLOVE, CINNAMON (Taj) & MINT extracts for round the clock freshness. It gives you the confidence of unique fresh breath. It ensures fabulous smile with Healthy Gums & Sparkling White Teeth, Your real Choice for Healthy Teeth with a Real Fresh Breath

\*Up to 12 Hours Fresh Breath, Effective results after regular use over 6 weeks minimum twice a day.

**Choice**

# CHOICE ACTIVE CARE TOOTHPASTE



**The Choice 3 Way dental protection gives you...**

- Complete protection from GERMS and TARTAR.
  - Therapeutic healthy GRIP of your gums and teeth.
  - HEALTHY and SPARKLING white teeth.
- Along with "UNIQUE FRESH BREATH" for hours.

**Ingredients:**

Calcium Carbonate, Glycerin, Sodium Lauryl Sulphate, Sodium Saccharin, Silica, Sodium Monofluorophosphate, Xanthan Gum, Sodium Methyl Paraben, Sodium Propyl Paraben, Cinnamon Extract, Clove Oil, Mint Extract, D. M. Water Foaming Fluoridated toothpaste contains 1000 ppm max. of available fluoride when packed.

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
22 gram - ₹ 10/-  
50 gram - ₹ 20/-  
100 gram - ₹ 55/-  
200 gram - ₹ 75/-

**FREE**  
PREMIUM TOOTHBRUSH  
WORTH ₹ 25/-



**Choice**

# CHOICE ACTIVE CARE TOOTHPASTE



**The Choice 3 Way dental protection gives you...**

- Complete protection from GERMS and TARTAR.
  - Therapeutic healthy GRIP of your gums and teeth.
  - HEALTHY and SPARKLING white teeth.
- Along with "UNIQUE FRESH BREATH" for hours.

**Ingredients:**

Calcium Carbonate, Glycerin, Sodium Lauryl Sulphate, Sodium Saccharin, Silica, Sodium Monofluorophosphate, Xanthan Gum, Sodium Methyl Paraben, Sodium Propyl Paraben, Cinnamon Extract, Clove Oil, Mint Extract, D. M. Water Foaming Fluoridated toothpaste contains 1000 ppm max. of available fluoride when packed.

**SELF LIFE:**  
24 MONTHS

**WEIGHT - MRP**  
500 gram - ₹ 150

**Super Saver**  
PREMIUM TOOTHBRUSH  
WORTH ₹ 25/-



Since 1982

**Choice**<sup>®</sup>

HOME CARE & PERSONAL CARE

**MY CHOICE, RIGHT CHOICE**



**Brand Owned & Marketed by:**  
**KHUSIVA MART LLP**  
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**Mfg. By :**  
**Indo Gujarat Hygiene**  
Odhav, Ahmedabad, Guj.

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